

2018 Community Partners

North Carolina is home to an amazingly rich flora, including many plant species found nowhere else in the world. For more than half a century, the North Carolina Botanical Garden has been dedicated to conserving that unique botanical legacy. Today, we cultivate and protect more than 1,100 acres of garden and conservation areas, safeguard rare and endangered plant species from extinction, and educate new generations of plant lovers and environmental citizens.

We are much more than a display garden. The Garden is a robust ecosystem where people can discover the natural world, experience its healing and restorative power, and understand why conservation is imperative to our quality of life.

We invite you to join us in this effort by becoming a Community Partner.

About the Garden – Since opening its first trail in 1966, the North Carolina Botanical Garden (NCBG) has been a leader in environmental protection, education and conservation. The Garden offers a remarkable natural environment, without charging entry fees, to more than 100,000 visitors each year. True to its mission, the Garden also offers extensive educational programming focused on native flora, horticulture, ecology, conservation and botanical art to over 9,000 people annually through more than 120 lectures, workshops and classes. The Garden serves 5,000 children each year through field trips and school outreach and offers more than 40 on site programs designed to connect children and families to the natural world through summer camps, early childhood classes, afterschool and homeschool programs.

About the Foundation – Established in 1966, the Botanical Garden Foundation (BGF) is the nonprofit membership organization that supports the North Carolina Botanical Garden, its mission and its programs. The Foundation's fundraising efforts provide 40 percent of the operating expenses at the Garden. In addition, the Foundation acts as a land conservancy protecting over 300 acres of land for conservation purposes. With more than 3,400 members, the Botanical Garden Foundation has been integral in establishing financial opportunities that support the Garden's impact on the community. The Foundation could not offer support for programming that reaches thousands each year without partner organizations like yours to help underwrite the costs.

Event Marketing – The Garden and the Foundation are committed to showcasing our Community Partners in appreciation for their support. Marketing efforts on behalf of your company are based on membership levels and include promotion during events and regular inclusion in our social and print media, such as Facebook, Instagram and our magazine, the *Conservation Gardener*. Other publicity includes recognition in our:

- Monthly electronic newsletter to more than 10,000 emails
- Event blasts and electronic invitations to more than 11,000 emails
- Web and print materials
- Press releases to local and regional media, including travel, environment and lifestyle writers
- Interviews and features in local and regional news

2018 Signature Events

Discovering Magic in the Garden

Saturday, April 7, 2018

The young and young-at-heart are invited for a fun-filled afternoon of hands-on nature activities in the Children's Wonder Garden! Build a home for a fairy or gnome, meet carnivorous plants, make a leaf crown, listen to music and much more.

Spring Plant Sale and Festival

Saturday, May 12, 2018

Celebrating North Carolina's native plants, this springtime event features native plants from our own nursery and several local nurseries. Live music, food trucks, educational activities and a raffle all add to the festival-like atmosphere. Admission is free and open to the public.

Carolina Moonlight Garden Party

Saturday, June 2, 2018

Join us for our biggest fundraiser of the year and prepare to dance the night away at the *Carolina Moonlight Garden Party*. Each year we celebrate a different region of North Carolina with signature drinks, food, and fun.

Sculpture in the Garden

Saturday, September 15, 2018

Every fall the Garden hosts one of the Triangle's most anticipated art events—a juried outdoor exhibition of original sculptures by North Carolina artists. This annual event showcases dozens of works that emphasize the bond between art and nature. The *Sculpture in the Garden Preview Party* kicks off the 12-week exhibit.

Fall Plant Sale

Friday, September 28 & Saturday, September 29, 2018

Our Fall Plant Sale exemplifies conservation gardening at its best. All of the more than 170 species of southeastern native plants offered for sale have been propagated in our own growing operation. Garden Members enjoy a special plant sale preview party with discount on plant purchases, live music and refreshments.

Pumpkins in the Garden (Boo-tanical)

Friday, October 26, 2018

This family fun event features a nature pumpkin carving contest along with pumpkin viewing, live critters, crafts and treats. Funds raised benefit the Garden's Wonder Connection program.

Winter in the Garden (Holiday Festival)

Friday, December 7 & Saturday, December 8, 2018

Enjoy holiday splendor in the Garden as we celebrate the end of the year with luminarias, native plant greenery, holiday music, food and good cheer.

Community Partnership Levels

LEVEL	Conservation Visionary	Natural Areas Steward	Habitat Sustainer	Garden Supporter
AMOUNT	\$20,000+	\$10,000	\$5,000	\$2,500
Recognition on Garden's website	√	√	√	√
Recognition <i>Conservation Gardener</i> Magazine	√	√	√	√
Tickets to <i>Carolina Moonlight Garden Party</i>	Table (8)	6	4	2
Tickets to <i>Sculpture in the Garden Preview Party</i>	8	6	4	2
Recognition at all 2018 Garden events	√	√	√	
Complimentary weekday or Sunday rental	2	1		
Discount on membership for employees	15%	10%		
Organized volunteer workday	√			
Non-tax Deductible Value	\$2,000	\$1,250	\$440	\$220
Net Charitable Deduction	\$18,000+	\$8,750	\$4,560	\$2,280

Company Name	
Company Website	
Contact Name	
Contact Phone	
Contact Email	
Billing Address	

Payment Amount	
Check	Make Check payable to Botanical Garden Foundation, Inc.
Credit Card Number:	
Expiration Date	
CCV#	

To become a 2018 Community Partner, please fill out the form and return with payment to:

Botanical Garden Foundation, Inc.

c/o Victoria S. Castor, Board Liaison
 North Carolina Botanical Garden
 The University of North Carolina
 Campus Box 3375
 Chapel Hill, NC 27599-3375

If you don't find the perfect fit, please let us know and we can work on customizing a program to meet your company's needs and philanthropic goals. For more information or questions, please contact Victoria Castor at vscastor@email.unc.edu or 919-962-2231.