2019 Corporate Partners

North Carolina is home to an amazingly rich flora, including many plant species found nowhere else in the world. For more than half a century, the North Carolina Botanical Garden has championed the conservation of the Southeast’s unique botanical legacy. Today, the Garden cultivates and protects more than 1,100 acres of garden and conservation areas, safeguards rare and endangered plant species from extinction, and educates new generations of plant lovers and environmental citizens.

The North Carolina Botanical Garden is much more than a display garden. The Garden is a robust ecosystem where people can discover the natural world, experience its healing and restorative power, and understand why conservation is imperative to our quality of life.

We invite you to join us in this effort by becoming a 2019 Corporate Partner.

About the Garden – Since opening its first trail in 1966, the North Carolina Botanical Garden (NCBG) has been a leader in environmental protection, education, and conservation. The Garden offers a remarkable natural environment, without charging entry fees, to more than 100,000 visitors each year. True to its mission, the Garden also offers extensive educational programming focused on native flora, horticulture, ecology, conservation, and botanical art to over 9,000 people annually through more than 120 lectures, workshops, and classes. The Garden serves 5,000 children each year through field trips and school outreach and offers more than 40 on site programs designed to connect children and families to the natural world through summer camps, early childhood classes, afterschool, and homeschool programs.

About the Foundation – Established in 1966, the North Carolina Botanical Garden Foundation (NCBGF) is the nonprofit membership organization that supports the North Carolina Botanical Garden, its mission, and its programs. The Foundation’s fundraising efforts provide 40 percent of the operating expenses at the Garden. In addition, the Foundation acts as a land conservancy protecting over 300 acres of land for conservation purposes. With more than 3,400 members, the North Carolina Botanical Garden Foundation has been integral in establishing financial opportunities that support the Garden’s impact on the community. The Foundation could not offer support for programming that reaches thousands each year without partner organizations like yours to help underwrite the costs.

Event Marketing – The Garden and the Foundation are committed to showcasing our Corporate Partners in appreciation for their support. Depending on the Corporate Partner giving level, businesses are invited to highlight themselves and their products at a specified number of signature events. Also, promotion of your company will be included on a “Corporate Partners” honor roll during our signature events and semiannually in our social media outlets. Other publicity includes recognition in our:

- Award winning website
- Twice-yearly magazine, the Conservation Gardener
2019 North Carolina Botanical Garden Signature Events

Spring Plant Sale and Festival*
Saturday, May 04, 2019
Celebrating North Carolina’s native plants, this springtime event features native plants from our own nursery and several local nurseries. Live music, food trucks, and educational activities all add to the festival-like atmosphere. Admission is free and open to the public.

Carolina Moonlight Garden Party
Saturday, June 1, 2019
Join us for our biggest fundraiser of the year and prepare to dance the night away at the Carolina Moonlight Garden Party. Each year we celebrate a different region of North Carolina with signature drinks, food, and fun.

Sculpture in the Garden
Saturday, September 14, 2019 (Artist and Opening Reception)
Every fall, the Garden hosts one of the Triangle’s most anticipated art events—a juried outdoor exhibition of original sculptures by North Carolina artists. This event showcases dozens of works that emphasize the bond between art and nature. The Sculpture in the Garden Preview Party kicks off the 12-week exhibit.

Fall Plant Sale*
Friday, September 27 & Saturday, September 28, 2019
Our Fall Plant Sale exemplifies conservation gardening at its best. All of the more than 170 species of southeastern native plants offered for sale are propagated in the NCBG growing operation. Garden Members enjoy a special plant sale preview event with a discount on plant purchases, as well as the opportunity to enjoy live music and refreshments.

BOOtanical: Pumpkins in the Garden*
Friday, October 25, 2019
This family fun event features a pumpkin-carving contest along with jack-o-lantern displays, live critters, crafts, games, special interactive exhibits, and holiday treats.

Winter in the Garden (Holiday Festival)*
Friday, December 6 & Saturday, December 7, 2019
Enjoy holiday splendor in the Garden as we celebrate the end of the year with a holiday light showcase, kids’ crafts, native plant greenery, holiday music, food trucks, a craft market, and plenty of good cheer.

* Opportunity for 2019 Corporate Partners to host a table and highlight their business and/or products
2019 Corporate Partnership Levels

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>Conservation Visionary</th>
<th>Natural Areas Steward</th>
<th>Habitat Sustainer</th>
<th>Garden Supporter</th>
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</thead>
<tbody>
<tr>
<td>AMOUNT</td>
<td>$20,000+</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
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<tr>
<td>Recognition on Garden’s website</td>
<td>√</td>
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<tr>
<td>Recognition in Conservation Gardener Magazine</td>
<td>√</td>
<td>√</td>
<td>√</td>
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<tr>
<td>Tickets to Carolina Moonlight Garden Party</td>
<td>8 (1 Table)</td>
<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Tickets to Sculpture in the Garden Preview Party</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Recognition at all 2019 signature events</td>
<td>√</td>
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<tr>
<td>Host a table at specified # of signature events</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Scheduled weekday or Sunday p.m. room</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Organized company workday at the Garden</td>
<td>√</td>
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</table>

| Non-tax Deductible Value | $2,120 | $1,290 | $460 | $230 |
| Net Charitable Deduction  | $17,880+ | $8,710 | $4,540 | $2,270 |

Company Name
Company Website
Contact Name
Contact Phone
Contact Email
Billing Address

Payment Amount
Check Make Check payable to NC Botanical Garden Foundation, Inc.
Name on Card
Credit Card Number:
Expiration Date
CCV#

To become a 2019 Corporate Partner, please fill out the form and return with payment to:

North Carolina Botanical Garden Foundation
Attn: Stephen Keith
CB # 3375; Allen Education Center
UNC Chapel Hill
Chapel Hill, NC 27599-3375

If you do not find the perfect fit, please let us know. We can customize a sponsor program to meet your company’s needs and philanthropic goals. For more information, please contact Stephen Keith at skeith@email.unc.edu or 919-843-2411.