2021 Event Host Opportunities

As the 2021 programmatic season begins, you are invited to support the Garden’s efforts by hosting one or more of the Garden’s events. By serving as an Event Host, individuals and/or families provide direct support to allow specific events to flourish. Any extra funding is then used to help the Garden reach its plant conservation, native plant horticulture display, and educational outreach mission.

**LUNCHBOX Talks (Virtual)** Delivered by local and national experts, these lunch hour lectures foster relationships between people and nature and inspire conservation actions. This program went virtual at the beginning of the pandemic and has extended the Garden’s reach. Sponsorship provides necessary funds for editing and captioning recordings, funding for successful planning, and stipends for speakers supporting connections with diverse audiences. There are 10+ talks per semester. Sponsor the fall or spring semester, or both!

**Spring Plant Sale (Virtual)** Late winter/early spring (with on-line sales for 3-5 focused weeks)
Celebrating North Carolina’s native plants, this springtime plant sale features plants from the Garden’s nursery and several local native plant nurseries. Due to the pandemic, this sale will be promoted via the Garden’s website with on-line ordering and curbside pick-up. There will be a diverse selection of native herbaceous and woody plants for sale.

**Carolina Moonlight Garden Party (Virtual)** Saturday, May 22
Carolina Moonlight is the Garden’s largest fundraiser of the year. This year’s theme celebrates the Garden’s work to promote, protect and preserve biodiversity. It’s a virtual event, but the goal is still to have fun while toasting the Garden’s plant conservation mission with signature drinks, botanical entertainment, music, and more.

**Sculpture in the Garden (Opening Reception)** Saturday, September 11
Every fall, the Garden is host to one of the Triangle’s most anticipated outdoor art events—a juried exhibition of original sculptures by North Carolina artists. This event showcases dozens of works that emphasize the bond between art and nature. The Sculpture in the Garden Preview Party kicks off the 12-week outdoor exhibit.

**Fall Plant Sale** Friday, September 24 & Saturday, September 25
The Fall Plant Sale exemplifies conservation gardening at its best. More than 170 species of southeastern native plants offered for sale are propagated in the NCBG growing operation. Garden Members enjoy a special plant sale preview event with a discount on plant purchases on Friday night, as well as the opportunity to enjoy live music, a book sale, and refreshments.

**BOOtanical: Pumpkins in the Garden** Friday, October 29
This family fun event features a pumpkin-carving contest along with jack-o-lantern displays, live critters, crafts, games, special interactive exhibits, food trucks, and holiday treats.

**Winter in the Garden (Holiday Festival)** Saturday, December 04
Enjoy holiday splendor in the Garden as we celebrate the end of the year with a holiday light showcase, kids’ crafts, native plant greenery, holiday music, food trucks, a craft market, and plenty of good cheer.
2021 Event Hosting Levels

Event Hosts are recognized at each event on an “Honor Roll” display board or on a virtual platform. Event Host supporters for the Carolina Moonlight Garden Party will also be celebrated and posted on the Garden’s website.

To become a 2021 Event Host, circle the Event(s) and host level(s) you wish to sponsor, add the grand total, and complete the requested information below:

<table>
<thead>
<tr>
<th>Event</th>
<th>Longleaf</th>
<th>Magnolia</th>
<th>Sassafras</th>
<th>Dogwood</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Carolina Moonlight Garden Party</td>
<td>$10,000+</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
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<tr>
<td>Sculpture in the Garden*</td>
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<td>Winter in the Garden (Holiday Festival)</td>
<td>$10,000+</td>
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<tr>
<td>Fall Plant Sale</td>
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<tr>
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<td>LUNCHBOX Talks; spring semester</td>
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<td>GRAND TOTAL</td>
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*Serving as an Event Host for the Sculpture in the Garden will provide you the opportunity for tickets to the event. If you choose to accept these tickets, the overall deductibility of your gift will be adjusted.

Name
Phone
Email
Address
Check
Make payable to NC Botanical Garden Foundation, Inc.

Or Credit Card
Name on Card
Credit Card Number:
Expiration Date
CCV#

For more information, please contact Stephen Keith at skeith@email.unc.edu or 919-962-9458
Return or mail this completed form and your payment to:

**North Carolina Botanical Garden**
Attn: Stephen Keith
CB # 3375; Allen Education Center
UNC Chapel Hill
Chapel Hill, NC 27599-3375