

## 2023 CORPORATE PARTNERS

The North Carolina Botanical Garden cultivates and protects more than 1,200 acres of garden and conservation areas in the state, safeguards rare and endangered plant species from extinction, and educates new generations of biodiversity enthusiasts and environmental citizens. Since opening its first trails in 1966, the North Carolina Botanical Garden has championed environmental protection, education, and conservation. The display gardens highlight the beauty of southeastern native wildflowers, shrubs and trees and showcase how their different forms and characteristics can enhance the landscape and support relationships with native wildlife and pollinators.

### *BECOME A CORPORATE PARTNER*

You are invited to become a **2023 Corporate Partner** and showcase your corporate citizenship while achieving a broad range of marketing objectives. Corporate Partners are businesses who support the North Carolina Botanical Garden year-round by sponsoring the full year of Signature Events. Business sponsors provide financial support, gift in kind support, or a combination, to allow the Garden and its efforts thrive.

### *BENEFITS*

The Garden recognizes Corporate Partners with tiered benefits based on the chosen sponsorship level and distinguishes sponsorship in the Garden's digital and print media. Other publicity includes recognition in the Garden's:

- Award winning website – [ncbg.unc.edu](http://ncbg.unc.edu)
- Twice-yearly magazine, the *Conservation Gardener* (mailed to 3,100+ households)
- Monthly e-newsletter (20,500+ subscribers)
- Social media platforms (16,400+ Facebook and 14,900+ Instagram followers)

Corporate Partners are also invited to promote themselves and their products at specific signature events. The Garden's schedule of 2023 signature events provide businesses with great visibility and access to the Garden's growing audience. And all Corporate Partners are publicly recognized on a special "honor roll" during each NCBG signature event and semiannually in the Garden's social media outlets.



# NORTH CAROLINA BOTANICAL GARDEN

## 2023 SIGNATURE EVENTS

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Signature events facilitate the Garden's mission to inspire understanding, appreciation, and conservation of plants and to advance a sustainable relationship between people and nature.

### Spring Plant Sale\*

*Saturday, May 06*

Celebrating North Carolina's native plants, this springtime plant sale features native plants from the Garden's nursery and several local native plant nurseries. There will be a diverse selection of native herbaceous and woody plants for sale.

### Carolina Moonlight Garden Party

*Saturday, May 20*

Carolina Moonlight is the Garden's largest fundraiser of the year. Enjoy the garden collections at twilight and celebrate the Garden's work to promote, protect and preserve biodiversity. Join us as we toast the Garden's plant conservation mission with signature drinks, botanical entertainment, music, and more.

### Sculpture in the Garden

*Saturday, September 16 (Artist and Opening Reception)*

Every fall, the Garden is host to one of the Triangle's most anticipated outdoor art events—a juried exhibition of original sculptures by North Carolina artists. This event showcases dozens of works that emphasize the bond between art and nature. The *Sculpture in the Garden Preview Party* kicks off the 12-week outdoor exhibit.

### Fall Plant Sale\*

*Friday, September 29 & Saturday, September 30*

The Fall Plant Sale exemplifies conservation gardening at its best. More than 170 species of southeastern native plants offered for sale are propagated in the NCBG growing operation. Garden members enjoy a special plant sale preview event on Friday night, as well as the opportunity to enjoy music and refreshments.

### Fall Family Funday\*

*Friday, October 28*

Celebrate the fall season with a fun-filled event of hands-on nature activities at the Garden. Fun for all ages!

### Winter in the Garden

*Saturday, December 02 & Sunday, December 03*

Enjoy holiday splendor in the Garden as we celebrate the end of the year with festive educational programming, kids' crafts, native plant greenery, holiday music, and plenty of good cheer.

**\* Opportunity for 2023 Corporate Partners to host a table and highlight their business and/or products**

## 2023 Corporate Partnership Levels

LEVEL	Conservation Visionary	Natural Areas Steward	Habitat Sustainer	Garden Supporter
<b>AMOUNT</b>	<b>\$20,000+</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>
Recognition on Garden's website	√	√	√	√
Recognition in <i>Conservation Gardener</i> Magazine	√	√	√	√
Tickets to the <i>Carolina Moonlight Garden Party</i>	8	6	4	2
Tickets to <i>Sculpture in the Garden Preview Party</i>	8	6	4	2
Recognition at all 2023 signature events	√	√	√	√
Host a table at NCBG signature events	√	√	√	√
Scheduled weekday or Sunday p.m. rental	2	1		
Organized company workday at the Garden	√			
Non-tax-Deductible Value	\$2,640	\$1,680	\$720	\$360
Net Charitable Deduction	\$17,360+	\$8,320	\$4,280	\$2,140

Company Name	
Company Website	
Contact Name	
Contact Phone	
Contact Email	
Billing Address	

Payment Amount	
Check	<b>Make check payable to NC Botanical Garden Foundation, Inc.</b>
Name on Card	
Credit Card Number:	
Expiration Date	

To become a **2023 Corporate Partner**, please fill out the form and return with payment to:

North Carolina Botanical Garden Foundation  
 Attn: Jordan Wilkins  
 UNC Chapel Hill  
 CB # 3375; Allen Education Center  
 Chapel Hill, NC 27599-3375

A customized sponsor program can be designed to meet your company's needs and philanthropic goals. For more information, contact Jordan Wilkins at [jordan.wilkins@unc.edu](mailto:jordan.wilkins@unc.edu) or 919-843-2411.