Outline- TH Program Management (TH4)

Module 1: TH Program Manager Roles
• Lesson 1: Primary Duties of a TH Program Manager
• Lesson 2: Responsibilities for Communication
• Lesson 3: Population-Specific Marketing Strategies
• Lesson 4: Safety & Liability

Module 2: Budget, Funding & Billing
• Lesson 1: Budget
• Lesson 2: Funding Sources, Grants, Plant Sales, Donations
• Lesson 3: Funding Sources, Fees for Service, Existing Employment, Special Events, Loans
• Lesson 4: Billing
• Lesson 5: Taxes

Module 3: Planning, Purchasing & Sales
• Lesson 1: Types of Vendors
• Lesson 2: Purchasing Strategies
• Lesson 3: Planning Strategies
• Lesson 4: Seeds, Plugs, and Propagation
• Lesson 5: Value-Added Products & Plant Sales

Module 4: Program Proposals
• Lesson 1: Elements of a Program Proposal- Part 1
• Lesson 4: Elements of a Program Proposal - Part 2
• Lesson 3: Planning for Evaluations
• Lesson 4: Delivery of a Proposal

Module 5: Evaluations & Sustainability
• Lesson 1: Setting Programmatic Goals for Evaluation
• Lesson 2: Program Evaluation Types
• Lesson 3: Data Gathering Methods
• Lesson 4: Environmental Sustainability
• Lesson 5: Programmatic Sustainability