

Outline- TH Program Management (TH4)

Module 1: TH Program Manager Roles

- Lesson 1: Primary Duties of a TH Program Manager
- Lesson 2: Responsibilities for Communication
- Lesson 3: Population-Specific Marketing Strategies
- Lesson 4: Safety & Liability

Module 2: Budget, Funding & Billing

- Lesson 1: Budget
- Lesson 2: Funding Sources, Grants, Plant Sales, Donations
- Lesson 3: Funding Sources, Fees for Service, Existing Employment, Special Events, Loans
- Lesson 4: Billing
- Lesson 5: Taxes

Module 3: Planning, Purchasing & Sales

- Lesson 1: Types of Vendors
- Lesson 2: Purchasing Strategies
- Lesson 3: Planning Strategies
- Lesson 4: Seeds, Plugs, and Propagation
- Lesson 5: Value-Added Products & Plant Sales

Module 4: Program Proposals

- Lesson 1: Elements of a Program Proposal- Part 1
- Lesson 4: Elements of a Program Proposal - Part 2
- Lesson 3: Planning for Evaluations
- Lesson 4: Delivery of a Proposal

Module 5: Evaluations & Sustainability

- Lesson 1: Setting Programmatic Goals for Evaluation
- Lesson 2: Program Evaluation Types
- Lesson 3: Data Gathering Methods
- Lesson 4: Environmental Sustainability
- Lesson 5: Programmatic Sustainability