

2024 CORPORATE PARTNERS

The North Carolina Botanical Garden cultivates and protects more than 1,200 acres of garden and conservation areas in the state, safeguards rare and endangered plant species from extinction, and educates new generations of biodiversity enthusiasts and environmental citizens. Since opening its first trails in 1966, the North Carolina Botanical Garden has championed environmental protection, education, and conservation. The display gardens highlight the beauty of southeastern native wildflowers, shrubs and trees and showcase how their different forms and characteristics can enhance the landscape and support relationships with native wildlife and pollinators.

BECOME A CORPORATE PARTNER

You are invited to become a *2024 Corporate Partner* and showcase your corporate citizenship while achieving a broad range of marketing objectives. Corporate Partners are businesses who support the North Carolina Botanical Garden year-round by sponsoring the full year of Signature Events. Business sponsors provide financial support, gift in kind support, or a combination, to allow the Garden and its efforts thrive.

BENEFITS

The Garden recognizes Corporate Partners with tiered benefits based on the chosen sponsorship level and distinguishes sponsorship in the Garden's digital and print media. Other publicity includes recognition in the Garden's:

- Award winning website – ncbg.unc.edu
- Twice-yearly magazine, the *Conservation Gardener* (mailed to 3,100+ households)
- Monthly e-newsletter (21,700+ subscribers)
- Social media platforms (20,000+ Facebook and 17,400+ Instagram followers)

Corporate Partners are also invited to promote themselves and their products at specific signature events. The Garden's schedule of 2024 signature events provide businesses with great visibility and access to the Garden's growing audience. All Corporate Partners are publicly recognized on a special "honor roll" during each NCBG signature event and semiannually in the Garden's social media outlets.



NORTH CAROLINA BOTANICAL GARDEN 2024 SIGNATURE EVENTS

Corporate Partners are recognized at all NCBG Signature events

Spring Plant Sale*

Saturday, May 04

Celebrating North Carolina's native plants, this springtime plant sale features native plants from the Garden's nursery and several local native plant nurseries. There is always a diverse selection of native herbaceous and woody plants for sale.

Carolina Moonlight Garden Party

Saturday, May 18

Carolina Moonlight is the Foundation's largest fundraiser of the year. Enjoy the garden collections at twilight and celebrate the Garden's work to promote, protect and preserve biodiversity. Join us as we toast the Garden's plant conservation mission with signature drinks, botanical entertainment, music, a live auction, and more.

Sculpture in the Garden

Saturday, September 14 (Artist and Opening Reception)

Every fall, the Garden is host to one of the Triangle's most anticipated outdoor art events—a juried exhibition of original sculptures by North Carolina artists. This event showcases dozens of works that emphasize the bond between art and nature. The Sculpture in the Garden Opening Reception kicks off the 12-week outdoor exhibit.

Fall Plant Sale*

Saturday, September 28

The most anticipated plant sale of the year. There are more than 170 species of southeastern native plants available, most propagated on-site in the NCBG growing operation. This sale attracts community members from both the Triangle and the Triad.

NatureFest*

Saturday, October 19

Celebrate the fall season with a fun-filled event of hands-on nature stations at the Garden. Fun for all ages, with an emphasis on family activities.

Winter in the Garden

Saturday, December 07 & Sunday, December 08

Enjoy holiday splendor in the Garden as we celebrate the end of the year with festive educational programming, kids' crafts, native plant greenery, holiday music, and plenty of good cheer. The Members' holiday party is on Saturday, followed by a craft market on Sunday.

*** Opportunity for 2024 Corporate Partners to host a table and highlight their business and/or products.**

2024 Corporate Partnership Levels

LEVEL	Conservation Visionary	Natural Areas Steward	Habitat Sustainer	Garden Supporter
AMOUNT	\$20,000+	\$10,000	\$5,000	\$2,500
Recognition on the Garden's website	√	√	√	√
Recognition in the Garden's monthly e-newsletter	√	√	√	√
Recognition in <i>Conservation Gardener</i> Magazine	√	√	√	√
Tickets to the <i>Carolina Moonlight Garden Party</i>	8	6	4	2
Tickets to <i>Sculpture in the Garden Preview Party</i>	8	6	4	2
Recognition at all 2024 signature events	√	√	√	√
Host a promo table at select NCBG events	√	√	√	√
Scheduled weekday rental	2	1		
Organized company workday at the Garden	√			
Non-tax-Deductible Value	\$2,600	\$1,780	\$960	\$480
Net Charitable Deduction	\$17,400+	\$8,220	\$4,040	\$2,020

Company Name	
Company Website	
Contact Name	
Contact Phone	
Contact Email	
Billing Address	

Payment Amount	
Check	Make check payable to NC Botanical Garden Foundation, Inc.
Name on Card	
Credit Card Number:	
Expiration Date	

To become a **2024 Corporate Partner**, please fill out this form and return with payment to:

North Carolina Botanical Garden Foundation
 Attn: Kristen Hironimus
 UNC Chapel Hill
 CB # 3375; Allen Education Center
 Chapel Hill, NC 27599-3375

A customized sponsor program can be designed to meet your company's needs and philanthropic goals. For more information, contact Kristen Hironimus at khjay@unc.edu or 919-843-2411.