

# **2024 EVENT HOST OPPORTUNITIES**

As the 2024 programmatic season begins, you are invited to support the Garden's efforts by hosting one or more of the Garden's events. By serving as an Event Host, individuals and/or families provide direct support to allow specific events to flourish. Any extra funding is then used to help the Garden reach its plant conservation, native plant horticulture display, and educational outreach mission.

Lunchbox Talks (Hybrid) Delivered by local and national experts, these lunch hour lectures foster relationships between people and nature and inspire conservation actions. This program was successful through the pandemic in a virtual format, so a hybrid version will continue in 2024 with both in-person and virtual options. Sponsorship provides necessary funds for successful planning, editing, captioning recordings, and stipends for speakers. There are 10+ talks per semester. Sponsor the spring or fall semester, or both.

## Spring Plant Sale Saturday, May 04

Celebrating North Carolina's native plants, this springtime plant sale features native plants from the Garden's nursery and several local native plant nurseries. There is always a diverse selection of native herbaceous and woody plants for sale.

### Carolina Moonlight Garden Party Saturday, May 18

Carolina Moonlight is the Foundation's largest fundraiser of the year. Enjoy the garden collections at twilight and celebrate the Garden's work to promote, protect and preserve biodiversity. Join us as we toast the Garden's plant conservation mission with signature drinks, botanical entertainment, music, a live auction, and more.

#### Sculpture in the Garden (Opening Reception with the Artists) Saturday, September 14

Every fall, the Garden is host to one of the Triangle's most anticipated outdoor art events—a juried exhibition of original sculptures by North Carolina artists. This event showcases dozens of works that emphasize the bond between art and nature. The *Sculpture in the Garden Opening Reception* kicks off the 12-week outdoor exhibit.

#### Fall Plant Sale Friday, September 27 & Saturday, September 28

The most anticipated plant sale of the year. There are more than 170 species of southeastern native plants available, most propagated on-site in the NCBG growing operation. Foundation members enjoy a special Friday "Members' Plant Sale" event for first access to the plant selection along with light refreshments.

## NatureFest Saturday, October 19

Celebrate the fall season with a fun-filled event of hands-on nature stations at the Garden. Fun for all ages, with an emphasis on family activities.

#### Winter in the Garden Saturday, December 07 & Sunday, December 08

Enjoy holiday splendor in the Garden as we celebrate the end of the year with festive educational programming, kids' crafts, native plant greenery, holiday music, and plenty of good cheer. A series of educational programs culminate in the Members' holiday party on Saturday, followed by a craft market on Sunday.

## 2024 Event Hosting Levels

Event Hosts are recognized at each event on an "Honor Roll" display board or on a virtual platform. Event Host supporters for the Carolina Moonlight Garden Party are also celebrated on the Garden's website.

To become a *2024 Event Host*, circle the Event(s) and host level(s) you wish to sponsor, add the grand total, and complete the requested information below:

Event	Longleaf	Magnolia	Sassafras	Dogwood	Amount
Lunchbox Talks; spring semester	\$10,000+	\$5,000	\$2,500	\$1,250	
Spring Plant Sale	\$10,000+	\$5,000	\$2,500	\$1,250	
Carolina Moonlight Garden Party*	\$10,000+	\$5,000	\$2,500	\$1,250	
Lunchbox Talks; fall semester	\$10,000+	\$5,000	\$2,500	\$1,250	
Sculpture in the Garden*	\$10,000+	\$5,000	\$2,500	\$1,250	
Fall Plant Sale	\$10,000+	\$5,000	\$2,500	\$1,250	
NatureFest	\$10,000+	\$5,000	\$2,500	\$1,250	
Winter in the Garden (Holiday Festival)	\$10,000+	\$5,000	\$2,500	\$1,250	
Super Host (Supports all Events)	\$80,000+	\$40,000	\$20,000	\$10,000	
GRAND TOTAL					

\*Serving as an Event Host for *Carolina Moonlight* and/or *Sculpture in the Garden* provide you the opportunity for tickets. If you choose to accept these tickets, the overall deductibility of your gift will be adjusted.

Name		
Phone		
Email		
Address		
Check	Make payable to NC Botanical Garden Foundation, Inc.	
Or Credit Card		
Name on Card		
Credit Card Number:		
Expiration Date		

For more information, please contact Stephen Keith at <u>skeith@email.unc.edu</u> or 919-962-9458. Return or mail this completed form and your payment to:

#### North Carolina Botanical Garden

Attn: Stephen Keith UNC Chapel Hill CB # 3375; Allen Education Center Chapel Hill, NC 27599-3375